# M Y KA ESTATES



Myka Estates Inc. is a full service, highly versatile winery and sales company located in the Sierra Foothills, California. We produce a wide range of innovative brands and award-winning, premium, wines under the Myka Estates umbrella.

Our team members, ranging from our CEO to our hospitality staff, are some of the most experienced, dedicated, and creative in the industry.



### MEET THE TEAM - EXECUTIVE



#### *CEO* Thomas Atherstone

Tom has decades of experience running his successful wholesale food production business, producing packaged foods for a variety of large grocery retailers. He brings his expertise working successfully with large clients to his role at the helm of Myka Estates.



#### *President* Mark Wooldridge

A Business graduate of Tulane University, Mark has spent the last forty years in the food and beverage industry with national companies such as Copeland's Restaurants, Restaurants Unlimited, and Dudum Sports and Entertainment. Mark brings a wealth of knowledge of both the on and off premise market opportunities.



#### MEET THE TEAM - WINEMAKING



#### Vice President of Winemaking & Production Winemaker, Myka Estates Mica Raas

Raas attended Sonoma State University where we earned a Bachelor of Science in Geology and a Bachelor of Arts in Environmental Studies, additionally studying winemaking through the University of California at Davis. One of Raas' greatest strengths, honed over 21 years in the wine industry, is his gift for innovation.



Winemaker, 1850 Wine Cellars Assistant Winemaker, Myka Estates & Fringe Wines Brian Darwazeh

Darwazeh has a deep family connection with California agriculture, a Bachelor of Arts in Psychology, and a Winemaking Certificate from the University of California at Davis. He loves the Sierra Foothills because of the wide range of microclimates that exist. He makes fruit-driven wines that are varietally expressive.





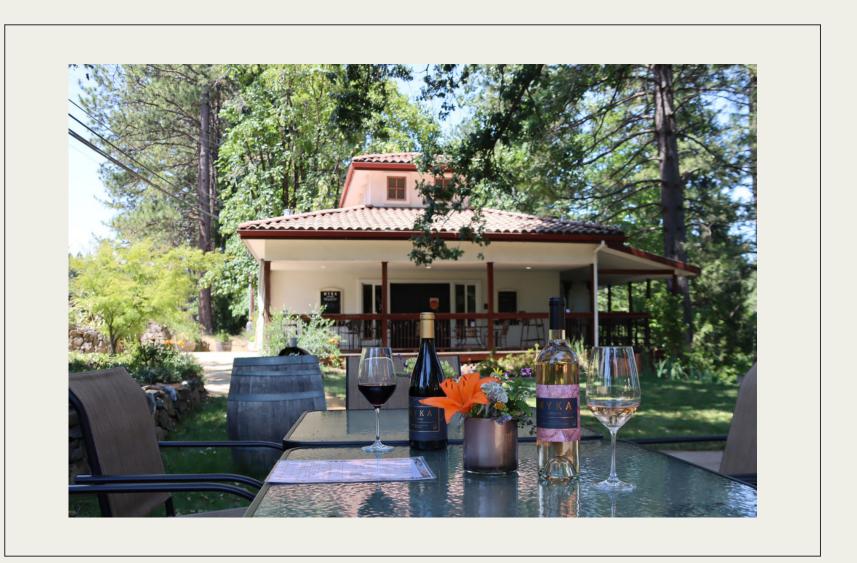
#### Vice President of Marketing & Operations Winemaker, Fringe Wines Lauren Rizzolo

Rizzolo holds a Bachelor of Arts in Environmental Studies from the University of California at Santa Cruz, and has additionally studied Culinary Arts and Hospitality, Wine, and Human Resources. She has spent the last 18 years honing a long list of skills at wineries in central and northern California.

We currently operate two wine tasting rooms in the bustling Apple Hill region of El Dorado County, near Lake Tahoe.

#### **Myka Estates Tasting Room**

Panoramic alpine views, gardens, and ample outdoor seating greets you as the first stop within moments from exiting the freeway. Not to mention a variety of wine tasting options, a food pairing menu by Chef Lisa Scott, and regular events.



3405 Carson Court, Placerville, CA 95667





#### **1850 Wine Cellars Tasting Room**

Located next door to Myka Estates, this outdoor tasting room is the perfect spot to enjoy the fresh mountain air and surrounding trees while sipping on your favorite California heritage inspired wines paired with seasonally inspired small bites.

3405 Carson Court, Placerville, CA 95667









#### WHOLESALE PARTNERS

#### Costco

Since August, 2022

#### Total Wine

Since November, 2023

#### **California Wine Club**

Since 2022

•We also work with a variety of local grocery and restaurant partners.

•We produce a variety of wines for private clients that are sold across the United States.











#### CAPACITY AND GROWTH POTENTIAL





#### **Our Model**

Our production model is scalability, and our skilled team is able to manage growth and projects of all sizes within short timeframes traditionally considered impossible in the wine industry.

#### Last Year

In 2023, we produced around 25,000 cases of wine across a variety of brands and wine styles. We can double that within the next several years, and larger blending and bottling projects can be outsourced as needed by our team.

### EL DORADO & THE SIERRA FOOTHILLS

The inland California Sierra Foothills wine region covers 2.6 million acres from Mariposa County in the south to Yuba County in the north. The high-altitude terroir here is home to a multitude of microclimates.

Vineyards in El Dorado start around 1,200 feet with some as high as 3,500 feet in elevation.

#### WE BENEFIT FROM

-cooler temperatures and cooling breezes off of the Sierra Nevada mountains. •More direct sunlight due to minimal fog.

•Excellent soils comprised of fine-grained volcanic rock, decomposed granite and shale. Those factors help us grow a wide range of grapes that ripen perfectly, with excellent balance for winemaking, such naturally high acidity to balance alcohol and tannins.



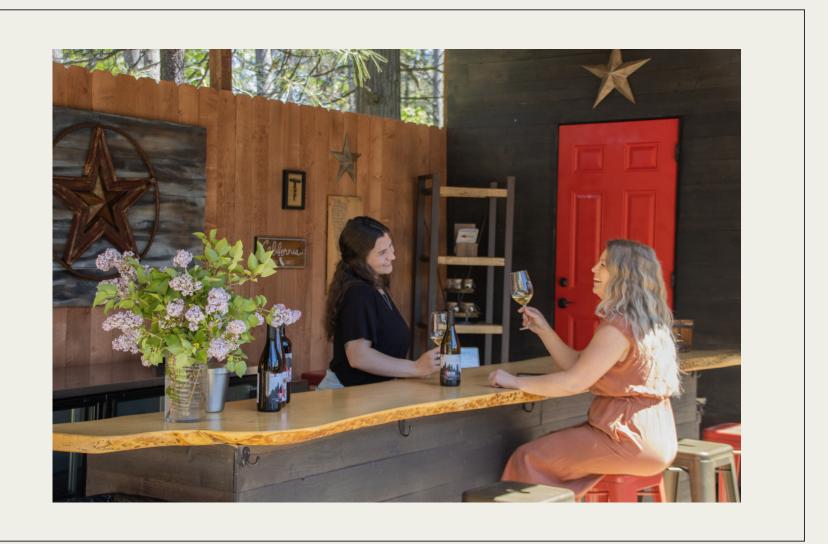




Founded in 2016. California was founded on the promise of gold and that is the standard we hold ourselves to.

Inspired by breath-taking natural beauty and a sense of discovery, 1850 Wine Cellars exemplifies the gold standard of wine.

Sustainably farming and sourcing grapes from vineyards located primarily in Amador County, Fair Play, El Dorado County, and other Sierra Foothill growing regions, we produce high quality wine meant to be a part of your next adventure.









## MYKA ESTATES

Founded in 2009, originally Myka Cellars.

At Myka Estates we produce a variety of awardwinning wines inspired by the classic wines of France, including wines inspired by the famous wines of Burgundy, Bordeaux, the Rhône Valley, and more. We grow and source grapes throughout the Sierra Foothills as well as the Central Coast, Sonoma, and Napa Valley.







## FRINGE WINES

Fringe Wines pushes the boundaries of modern winemaking. We believe experimentation in the winery and vineyard leads to innovation. We believe in letting the creative juices flow. Instead of making the same wines the same way each year we ask "What if we ...?"









## PRIVATE LABEL PROGRAM

Our skilled winemaking team can work with you to create the wines to match your vision. We regularly produce private label Cabernet Sauvignon, Chardonnay, Red Blends, Syrah, and Barbera.

One pallet minimum Design services available







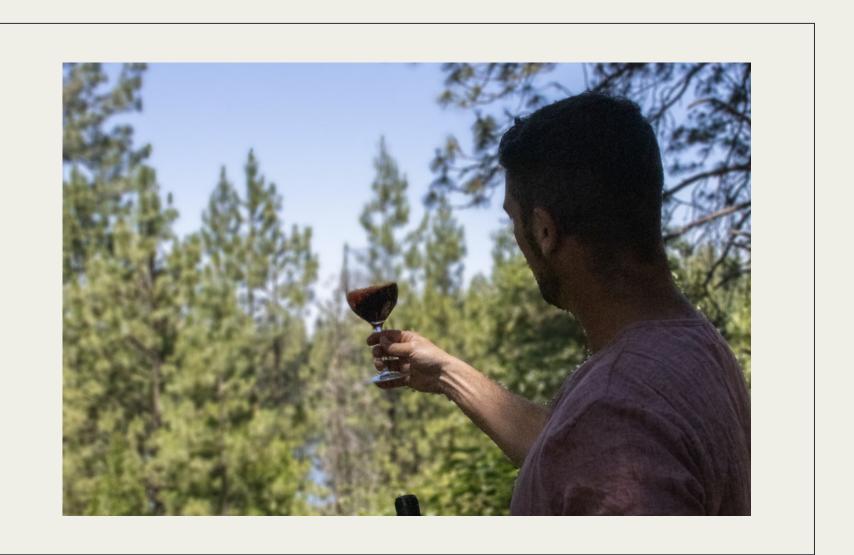
## We are dedicated to:

**Building our existing brands** and creating new ones

Taking our brands into distribution across the United States

**Bringing our wines and brands** to international markets

**Doubling our production volume** to 50,000 cases in the next three years



**Constant incremental improvements to winemaking** and packaging to optimize scores and price to quality ratios



# Our business model and processes are export friendly. We are currently looking for international partners. We can source, blend and finish wines to meet your needs and budget.



# Thank you!

#### **Michael Kloster**

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